

# CABINET MEMBER DECISION

## **Decision:**

### AWARD OF CONTRACT FOR THE PROVISION OF RECRUITMENT ADVERTISING SERVICES

#### **(i) Details of decision**

In conjunction with the financial details and recommendations outlined in the Part 2 report, the Cabinet Member for Business Services and Resident Experience agreed to:

- i. approve the award of a call off contract to Havas People for the provision of recruitment advertising for two years from 9 January 2017 with an option to extend for two periods of one year; and
- ii. note that over the full term of the contract the anticipated value over four years, is £0.8m (approximately £0.2m per annum) and that this will not be exceeded without consultation with the relevant Cabinet Member.

#### **(ii) Reasons for decision**

The Council has had contracts with its incumbent supplier for approximately eight years. Following its expiry in 2015 the Council joined the Brighton and Hove City Council framework for Recruitment Advertising, Marketing and Communications Services. The current contract is due to expire on 8 January 2017.

A working group consisting of representatives from Surrey County Council, East Sussex County Council, Brighton & Hove City Council, Surrey Police and Sussex Police considered a number of procurement options. It was decided to undertake a mini-competition through the Eastern Shires Purchasing Organisation Advertising Solutions framework agreement (reference: 3A).

The mini-competition was run by Brighton & Hove City Council, in compliance with the requirements of the Public Contracts Regulations 2015. The conduct of the procurement was compliant with the Council's Procurement Standing Orders.

A thorough evaluation process has identified awarding the contract to Havas People will provide the Council with the best value for money.

#### **(iii) Details of any alternative options considered and rejected**

None.

#### **(iv) Details of any consultation and representations received not included in the published report**

None.

#### **Conflicts of Interest and any Dispensations Granted**

**(Any conflict of interest declared by any other Cabinet Member consulted in relation to the decision to be recorded and any dispensations granted by the Audit and Governance Committee)**

None.

**Decision taken by:**

- (i) **Name:** Denise Le Gal
- (ii) **Portfolio:** Cabinet Member for Business Services and Resident Experience

**Date of Decision:** 13 December 2016

**Date of Publication of Record of Decision:** 13 December 2016

**Date decision effective (i.e. 5 working days after date of publication of record of decision unless subject to call-in by the Council Overview Board)** 21 December 2016